



FOR IMMEDIATE RELEASE

Contact: Michelle Lynch  
Marketing & Communications Specialist  
[michelle@shadowhealth.com](mailto:michelle@shadowhealth.com) or 727-259-4214

## Florida startups: Strong and growing

*Shadow Health® relocates to Union Street Station in Gainesville, Florida*

GAINESVILLE, Fla. (December 2, 2015) -- The local technology startup and recent Innovation Hub graduate, Shadow Health, has outgrown its office space again and is relocating to a more expansive space in downtown Gainesville. After a successful two years at the current location, the historic Rice Hardware Building, the rapid growth of Shadow Health including the anticipation of hiring 25 new employees merits the relocation to an office almost double in size. The anticipated move will be completed by the end of December 2015. The new Shadow Health headquarters will feature additional training areas, conference rooms and executive offices but the open door and open floor atmosphere will still be present.

“We are excited about the move,” says David Massias, Shadow Health CEO, “We are growing rapidly and expect to have over 1,400 partner schools using our products by the end of next year.”

The new location, in the Union Street Station, allows employees to take advantage of the walkable food and services throughout the downtown area. This location will enable employees to work and play in a creative, engaged and innovative downtown neighborhood. Shadow Health provides nursing students with Digital Clinical Experiences accessible through the internet. With the move, Shadow Health will bring its unique company culture to a new locale while continuing to reform the status quo of nursing education.

-30-

---

*Shadow Health develops educational environments to address the critical issue facing our national and global health care systems - maintaining quality-of-care in the face of increasing provider shortages. Shadow Health is uniquely positioned to reform the status quo of nursing education by providing a virtual and in-depth clinical environment in which to practice critical thinking, deductive reasoning, communication, and procedural skills. Shadow Health instructional designers, developers and programmers work closely with faculty and industry experts to deliver accurate health information, learning metrics and engaging experiences to transform how we educate our future health care givers, for the better. Visit the website at <http://www.ShadowHealth.com> for additional information.*